



Vickie Holyfield is co-founder of Sequoyah Planning. She and her husband Don had a vision to establish a financial planning firm that was sincerely devoted to their clients. That firm would help make their client's lives easier and more enjoyable by hopefully removing or at least reducing any burden of worry one might have about their investments and their financial future. Sequoyah Planning is that firm, and has a goal to help people discover and achieve their life goals while enjoying life along the way. This involves working hard to earn their client's respect and trust and developing a relationship not just for the moment, but for the long-term.

Vickie entered the financial industry in 1998 as a Registered Representative but found that her gifts and talents are best suited to the overall business operations of Sequoyah Planning, and in particular the marketing of this unique Wealth Management firm.

Vickie's responsibilities include planning and presenting various seminars and client appreciation events. Her personal philosophy about marketing Sequoyah Planning is to somehow use each advertising or marketing opportunity to in some way help their clients or help their community. Sequoyah Planning has sponsored numerous events benefitting public servants such as the Cherokee County Fire Department and Cherokee County Police Department, Marine Corp Toys for Tots, Pickens Animal Rescue Annual Fur Ball and many other well know charitable events.

Vickie has been actively involved in community service all of her life. Some of her past areas of service include past Vice President of Cherokee County Republican Women, past Vice President of the Towne Lake Business Association, past vice president of the Ball Ground Business Association, Congressional Aide to State Senator Chip Rogers, Education Department Minister at her church, and is associated with various Chambers of Commerce and many other organizations. Her personal favorite is the Happy Red Hatters Club in Jasper.

A metro-Atlanta native, Vickie grew up in Cobb County, Georgia. She enjoys spending time at home with her husband Don in the North Georgia mountains where, instead of doing yard work, she battles nature. She is an ardent animal lover and is Mom to three cats and two dogs, all of whom are rescues. Vickie is also Mom to two grown sons, Ben who works in the film industry, and Stephen, who is a Marine stationed in North Carolina.

