



Don Holyfield is a pioneer in wealth management, with more than 35 years of financial planning, investment, insurance and financial services experience. Don consults and advises individuals, professionals, executives and small business owners. His goal is to help make his clients lives easier and more enjoyable by assisting them in strategizing and managing one of the most important areas they deal with - finances. Don's vision was to establish a practice that would provide clients the necessary tools to realistically find a path that allows them to self-discover, design and live the life that they want, and his lifetime of leadership and achievements has given him the ability to help his clients realize their life potential. His independence as a

Registered Investment Advisor allows him the freedom to concentrate on his clients, not meeting requirements imposed by any proprietary company.

Don constructed Sequoyah Planning II, LLC as an entirely new concept, one of the few firms in the country of its type. During his professional career, he has earned from the American College the designation of Chartered Life Underwriter and Chartered Financial Consultant. He has been recognized year after year as one of the top financial planning organization leaders in the country.

Don received his Bachelor of Science in Business Administration and Master of Commerce from the University of Richmond. He went on to graduate from Infantry Officer Candidate School as a Lieutenant in the United States Army, completed Airborne School, Jungle School, Vietnamese Language School, was a Mobile Advisor Team leader in Vietnam and won the Bronze Star for meritorious service.

Don received one of the highest honors awarded in the United States of the Edward E. Phillips Award for Outstanding Citizenship. He was selected as one of the few national honorees to be a Community Hero Olympic Torchbearer for the 1996 Olympic Games. Don is listed in the International Directory of Distinguished Leadership. He raised over \$250,000 for the Leukemia Society of America through their program, Team in Training. Don completed the Marine Corps Marathon, the New York City Marathon, The Bermuda Marathon and the El Tour de Tucson Century Bike Race, all for the benefit of The Leukemia Society of America.

Raised in Virginia, Don was taught by his family that achievement in life had no limits other than what one self-imposes. Don is married to the love of his life, Vickie. They enjoy hiking near their home in the North Georgia mountains.

